

Meat Management E-mail Broadcasting Service

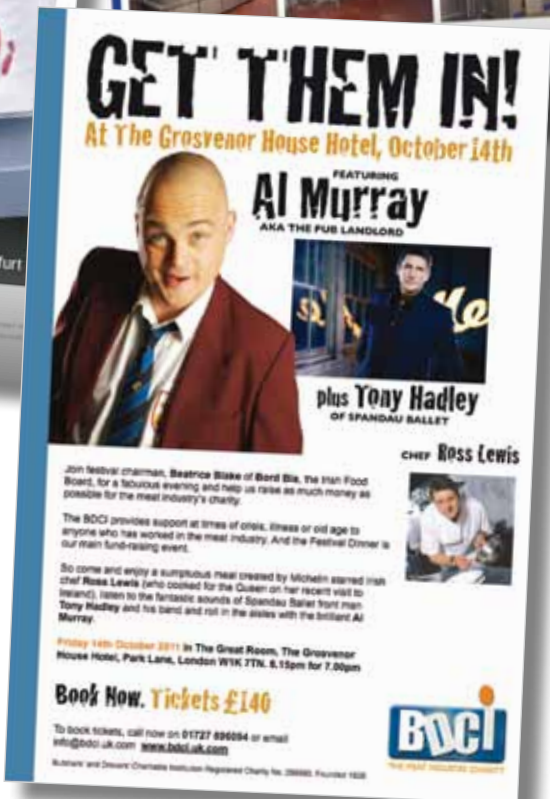
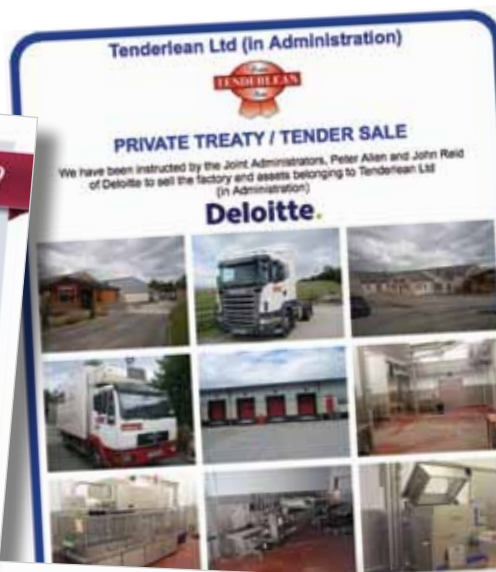


What is it? A brand new service which enables you to send your sales message to thousands of meat industry executives via e-mail.

Who does it go to? We have compiled a comprehensive database of e-mail addresses covering processors and retailers. All have opted in to receive information and can opt out in future if they so wish.

How many e-mail addresses are there? The current database consists of approximately 2,500 addresses.

How does it work? You send us the e-mail to our specification and we send it to the database after sending you a proof. If you require any creative work from us, this is available at an additional charge.



▲ Some examples of recent e-mail broadcasts.

How much does it cost?

1 mailing	= £495
2 mailings	= £895 (a saving of £95)
3 mailings	= £1,195 (a saving of £290)
4 mailings	= £1,495 (a saving of £485)

All must be booked and invoiced at once and mailings must be all sent within six months of the first broadcast. All rates are subject to VAT at the current rate.

Why would you use this service? It's cheaper than direct mail and print for starters and can do so much, including links to specific areas of your website. Whether you are launching new equipment, a sales drive or product, this is a great way of broadcasting your message to customers and potential customers.

▲ Some examples of recent e-mail broadcasts.