

there is
no gamble
with the GLTT

2012



the **ne**c
birmingham
hall 11

hit your target market with the show that's
the ace in the pack

BOOK NOW

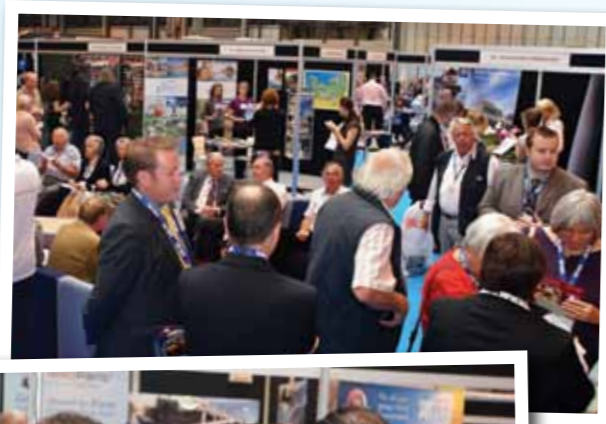
the nec
birmingham
hall 11



19th & 20th september 2012

**don't gamble with your
budget - book your stand
at the show that delivers!**

The established and reliable way to reach group travel organisers and leading coach operators is to promote your destination, attraction or business at Britain's biggest annual event in group travel – the market leading *Group Leisure & Travel Trade Show* at the NEC.



Don't delay, the 2012 exhibition is set to be a sell out event and, once again, will be the singly most important meeting place for the market during the key planning time over the autumn period.

**The cards are stacked
in your favour with
the GLTT!**



CALL Sharon Yandell
ON +44(0)1908 613323
VISIT www.leisureshow.com
OR EMAIL sharon.y@yandellmedia.com

book your stand today!

1997
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2006
2007
2008
2009
2010
2011

tried. tested. proven.

15 years of success...

1997

Peter Worth, Butterfly & Falconry Park

"A very good show overall. I thought the layout was good and we made some valuable contacts for the future."

2001

Neil Boyd, Dewars World of Whisky

"The stand has been very busy and there has been a great deal of interest from visitors. We are already looking forward to returning next year."

2000

Maureen Zelzer, Jewish Heritage Tours

"I was absolutely delighted at people's willingness to spend time with me. Everyone knew exactly what they were talking about and it was fantastic to be able to speak specifically about group bookings."

2003

Christine Morgernstern, English Heritage

"I have found no better way to access the group travel market than the Group Leisure & Travel Trade Show. It is great to see that many group travel organisers have made the effort to travel to the show. It shows how much they value it."

1998

Stephanie Williams, Historic Royal Palaces

"We were delighted to see a huge number of visitors, both familiar faces and new contacts – the show was extremely good for business."

2002

Robert Shaw, City Cruiser Holidays

"This year has provided City Cruiser with the perfect opportunity to meet up with customers old and new to discuss their future holiday plans. During the show we signed up over £100,000 of new business and are looking forward to seeing the numbers grow when all the enquiries have been responded to."

2005

Julie Holland, Blackpool Tourism

"This is an invaluable show for the group travel market. We've had some fantastic enquiries right from the start, and we're looking forward to a successful show in 2006."

2008

Faye Thomson, Instant Cruise Holidays

"It's been brilliant. We didn't really know what to expect because it's our first time but the people that we've met are fantastic. A lot knew we were here and came to search us out, others have just walked by and had a chat. It's been extremely valuable and we've got some very good leads."

2010

Colin Duncan, Dunwood Travel

"The quality of group organisers who visited the Dunwood Travel coach area were of a very high standard culminating in many bookings for our Medieval Banquets, along with a good assortment of group bookings from our brochures, finishing with a fantastic booking (44 people) for Cyprus."

2007

Susan Haworth, Pontin's

"The show has been fabulous. We have had a good, steady flow of people and we've made lots of contacts. I am very, very pleased and I am sure we will be back next year."

2004

Jayne Kerr, The Travel Adventure

"Over the two days, the clients that I want to reach are walking through the doors. What we've got out of this year's show is quality contacts, 100 per cent. The Group Leisure & Travel Trade Show offers a plethora of advantages for exhibitors."

1999

Helen Lyne, Millennium Dome

"We were very impressed with the show and the demand for information from our stand was so great that it resulted in us running out of promotional material. We had 1,200 leaflets on Friday and we were left with none. The turnout for the show was excellent."

2006

Judy Merrick, Travelsphere

"We've had a great show. We've met lots of group organisers who are new to us and we were really happy that so many of our old clients stopped by to say hello. We're going away with lots of requests to follow up on so it's been a great success. The new venue is also wonderful and as usual the organisation of the event has been fantastic."

2009

Mandy Keating, River Cruise Line / Diamond Holidays

"It's been fantastic! We've had so much interest in our UK products, in our river cruise products and our rail products – it's been amazing! We've had loads of visitors to the stand."





2012 prices

shell scheme rate £382.00_{psm} + VAT
 site only rate £332.00_{psm} + VAT
 coach space £1,300.00_{psm} + VAT
 NO surcharge for corner positions - shell scheme package includes carpet and spotlights.

2012 floorplan

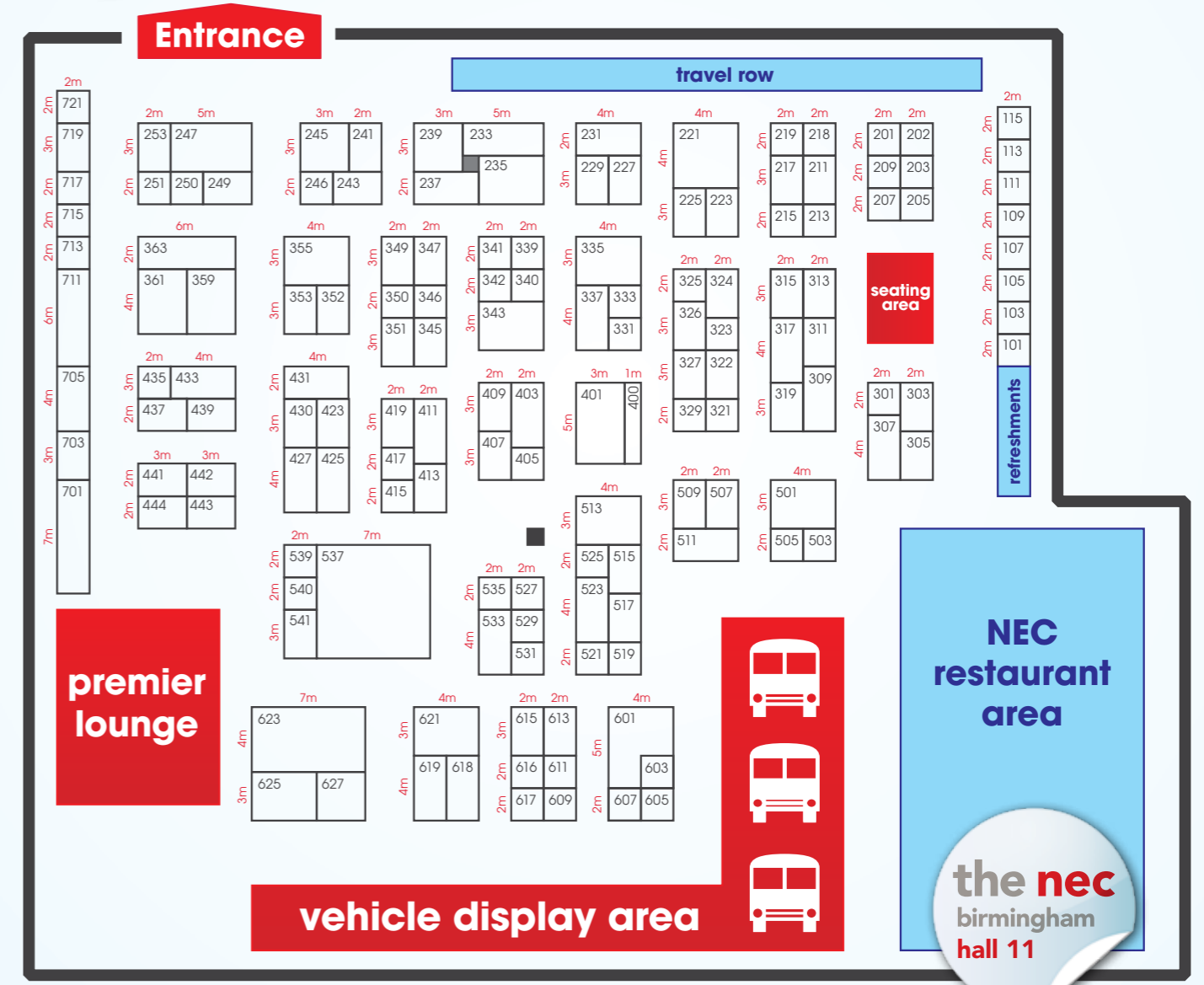


popular sizes & prices:

- Travel Row..... £795
- 2x2 £1528
- 3x2 £2292
- 3x3 £3438
- 4x2 £3056
- 4x4 £6112



All rates above are subject to VAT. Prices for other stand sizes are available on request. Call +44 (0)1908 613323 for further details.



sponsorship opportunities

- 1 insert in show carrier bag from £375
- Seating/Rest Area sponsorship £999
- Coach Display Area sponsorship £1750
- 1 Coach Space £1300
- Premier Lounge sponsorship £6000
- Badge Lanyards £3500
- Show Carrier Bags sponsorship (one side) £1665
- Bacon Butty Breakfast sponsorship £3000

secure your stand booking today!
 call us now! +44 (0)1908 613323

www.leisureshow.com

All rates for sponsorship are subject to VAT. Photo stand examples from 2010 exhibition.

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Please note; The organisers reserve the right to alter, change or amend the floorplan as required at any time. Information correct at time of publication September 2011, for latest version please contact YPL Exhibitions on: +44 (0)1908 613323 or email sharon.y@yandellmedia.com