

# school travel organiser.com

The leading website for people organising school trips and educational travel

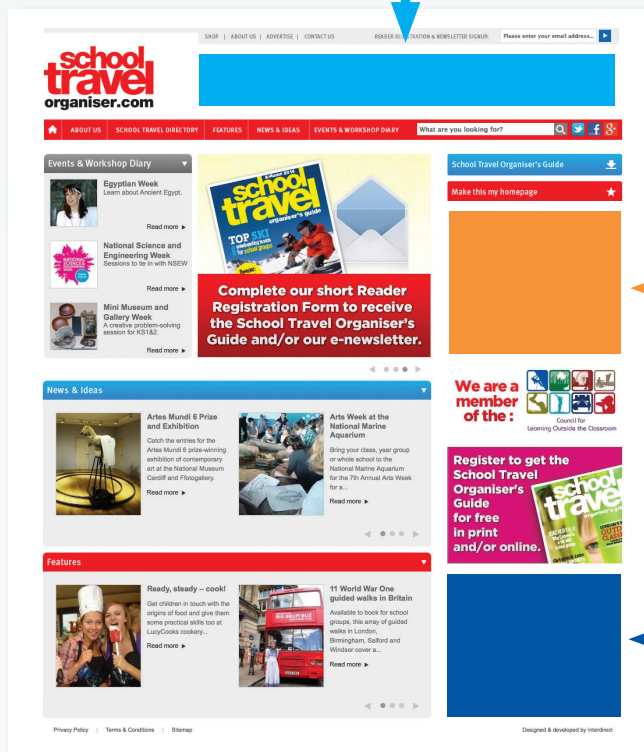
**What is it?** schooltravelorganiser.com is a dedicated website for teachers and those organising school trips from the publishers of the School Travel Organiser. It offers new ideas, advice, special offers, features, event listings, and a searchable directory.

**What is its targeted readership?** Teachers and those responsible for organising trips for schools and colleges.

**What is the impact from schooltravelorganiser.com?** schooltravelorganiser.com offers a low cost, high impact and dynamic platform to sell to teachers organising school visits.

**Previous advertisers:** A range of companies have used our school websites, including Hard Rock Café, London Duck Tours, STA Travel, Lord's Tour, National Coalmining Museum, National Fishing Heritage Centre and many more. Banner advertising is based on three, six or 12 month bookings which offer exceptional branding value with click-throughs to your web address of choice.

Top Banner



Side Ad Spot #1

Side Ad Spot #2

Tel: +44 (0) 1908-613323 ● e-mail: sales@schooltravelorganiser.com ● www.schooltravelorganiser.com

## Banner advertising

Banner	Home Page	Section Home Pages
		(Directory, Features, News & Ideas, Events & Workshop Diary)
<b>Top Banner</b> 728(w)x90(h)px (animated flash or gif):	3 months - £870 6 months - £1,510 12 months - £2,590	3 months - £650 6 months - £1,185 12 months - £1,950
<b>Side ad spot #1</b> 300(w)x250(h)px (animated flash or gif):	3 months - £546 6 months - £980 12 months - £1,630	3 months - £450 6 months - £780 12 months - £1,230
<b>Side ad spot #2</b> 300(w)x250(h)px (static):	3 months - £540 6 months - £980 12 months - £1,630	3 months - £380 6 months - £700 12 months - £1,040

All spaces can allocate up to three adverts, which will rotate upon each page visit/refresh. A 50 per cent surcharge can be applied if you wish to have exclusive use of an ad spot. All prices shown are exclusive of VAT, which will be added at the current rate.

## Upgrade your Directory listing - £156 for an entire year...

Our online Directory lists suppliers, attractions, venues, etc suitable for school trips with contact details and a description.

Enhance your editorial listing with a Premium Enhanced Directory Listing. This adds three important enhancements to your entry:

- Your entry will appear at the top of any relevant search result
- Your logo or a photo can be added to your entry
- A direct live link to your website can be added