

CRUISE MAGAZINE FOR GROUPS

Exploring life afloat with **Cruise Magazine for Groups**

THE MAGAZINE

Cruise Magazine is the number one authority on cruising in the UK for the groups market and is presented in an upmarket, glossy, magazine format bound into Group Leisure magazine for group travel organisers who want to find out more about cruising, or who already have a passion for it. Cruise is produced on a twice yearly basis and circulated within Group Leisure magazine. Cruise offers highly informative editorial, covering all aspects of cruising from the introduction for first time cruisers to round the world for the seasoned cruiser. Essential reading for any group taking a cruise!

EDITORIAL CONTENT

- Ship reviews
- Adult only cruises
- Destinations
- First time cruisers
- Small ships / mid range / larger ships
- Special offers
- Luxury vessels
- Cruise advice and tips
- Cruise news
- Spas onboard

SOME FACTS ABOUT CRUISING:

More Briton's than ever are taking to the seas, according to the Passenger Shipping Association (PSA), who confirmed in its last report that 1.3 million Brits took an ocean cruise in 2007 - 11% more than the 1.2 million who cruised in 2006 and double the number who took cruise holidays just a decade ago. The UK cruise market showed the biggest growth rate of all European source market countries and, with the British taking longer cruises than in 2006, there was an impressive increase in the overall number of cruise nights booked.

Ex-UK growth

- Cruises taken from a UK port also increased by 2%, to over 460,000 Brits.
- This trend looks set to continue, with significant increased ex-UK capacity coming from Carnival, Royal Caribbean International (RCI), MSC Cruises, Princess Cruises, Cunard Line and NCL Freestyle Cruising.

NOW DIGITAL:

Cruise Magazine for Groups is also available to readers in digital format via the website groupleisure.com

Add a video to your advert in the digital edition for £195.00 - phone us for details.

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Autumn/Winter 2009

HAVE A MINI BREAK
Short break cruises...why not?

ITINERARY INVESTIGATOR
Including new ships and ports of call.

ALSO IN THIS ISSUE: *Celebrity Equinox* launches • Cruise News • Cruise Review: *Norwegian Jade* • Baltics Cruising Focus

Rates

	4 colour
Double page spread	£3,500.00
Full page	£1,800.00
Half page	£975.00
Quarter page	£575.00

Inserts

2 pages A4 (single sheet)	£695.00
4 pages A4	£1,250.00
6 pages A4	£1,460.00
8 pages A4	£1,750.00
12 pages A4	£2,440.00

Insert rates based on paper weight of 90 gsm or less. Bound inserts 25% extra. All rates subject to VAT at current rate. Inserts appear within the edition of Group Leisure that features Cruise magazine. Rates effective April 2007. All advertising bookings subject to our standard terms and conditions, available on request.

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