

**We say it's the world's best website for group travel buyers - What do you think?**



**What is it?** Group Leisure online is the official website from Group Leisure magazine. It includes the latest travel ideas, offers and advice, features, photo galleries, event listings, searchable directory, reader forum, Reader Club interactive area and fully searchable and personalised configurations. It also offers a Get-a-Quote facility ideal for GTO's and suppliers.

**What's its frequency?** The website is updated every day of the year.

**How many people visit?** At the time of publishing this media pack the website is attracting tens of thousands of visits per month, with hundreds of thousands of page impressions.

**What is its targeted readership?** Group Leisure online is for group travel organisers primarily, but also provides useful information for any group travel trade professional.

**What is the impact from Group Leisure online?** Group Leisure online offers a low cost, high impact and dynamic platform to sell group travel services. Advertisers include The Tussauds Group, Travelsphere Holidays, Warner Breaks, English Heritage, Woburn Abbey, Group Line, Travelscope Holidays, Cadbury World, P&O Ferries and Saga. Banner advertising is based on three, six or 12 month bookings which offer exceptional branding value with click-throughs to your site of choice.

**Banner advertising**

**Specifications**

<b>Large banner:</b>	468 pixels x 60 pixels (Appears across top of page)
<b>Medium banner:</b>	120 pixels x 120 pixels (Available to the right of page)
<b>Small banner:</b>	60 pixels x 120 pixels (Appears to the left of page)
<b>Central banner:</b>	210 pixels x 60 pixels (Appears in the middle of home page only)
<b>File size:</b>	Files should ideally be no larger than <b>150 kb</b>
<b>File information:</b>	Files must be supplied at <b>72 dpi</b> in a 'gif' or 'jpeg' format, preferably in <b>RGB</b> colour mode.

**Home page**

Advertising placements appear on the [www.groupleisure.com](http://www.groupleisure.com) home page

<b>Large:</b>			
3 months - £825.00 +VAT	6 months - £1,440.00 +VAT	12 months - £2,470.00 +VAT	
<b>Medium:</b>			
3 months - £515.00 +VAT	6 months - £930.00 +VAT	12 months - £1,550.00 +VAT	
<b>Small:</b>			
3 months - £360.00 +VAT	6 months - £620.00 +VAT	12 months - £930.00 +VAT	
<b>Central:</b>			
3 months - £670.00 +VAT	6 months - £1,130.00 +VAT	12 months - £1,850.00 +VAT	

**Rest of website**

Choose what area you would like your advert to appear on and for how long – simple.  
 Choice of website areas: **Directory, My Area, News, Features & Articles, Diary Dates, Reader Contributions, Reader Club, GL Awards.**

<b>Large:</b>			
3 months - £620.00 +VAT	6 months - £1,130.00 +VAT	12 months - £1,860.00 +VAT	
<b>Medium:</b>			
3 months - £360.00 +VAT	6 months - £670.00 +VAT	12 months - £1,130.00 +VAT	
<b>Small:</b>			
3 months - £260.00 +VAT	6 months - £470.00 +VAT	12 months - £770.00 +VAT	