



2013 EDITION



▲ The 2012 **Meat Contacts** front cover.



▲ How your advert could look in **Meat Contacts**.

# Rates

4 colour	
<b>Full page</b>	£1,200.00
<b>Half page</b>	£700.00
<b>Quarter page</b>	£395.00
<b>Inside front cover</b>	£1,995.00
<b>Outside back cover</b>	£2,600.00
<b>Inside back cover</b>	£1,800.00
<b>Double pagespread</b>	£1,950.00
<b>Logo: added to existing free editorial entry</b>	£150.00
Inserts: please contact us for information. All rates subject to VAT at current rate.	

# The what's what and who is who of the meat industry

**What is it?** A comprehensive easy to use A5 directory covering all the sectors of the UK meat and poultry industry, together with an important section on Ireland. Listings include trade organisations and memberships, meat manufacturers and processors, meat plants and cold stores, wholesalers, importers and exporters, ingredients, packaging, equipment and machinery, useful addresses, government departments, training, exhibitions, multiple retailers and leading retail butchers.

**What's its frequency?** The next publishing date is December 2012 for the 2013 edition.

**How is it distributed?** Meat Contacts is sent free of charge to registered readers of Meat Management magazine - a targeted circulation reaching over 3,000 top decision makers in the industry.

**Digital Publications:** Meat Contacts is not just posted to named recipients, it is also live online in digital format, offering substantial extra coverage via the internet and attracting thousands of additional readers. Fully interactive, all advertisers get free advertising space online with Website Hot-Links as standard. Meat Contacts is the only UK meat trade annual of its type to offer this unique service to its readers and advertisers.

**What is the target readership?** A must have and easy to use briefcase sized reference work, which is fully updated each year by industry experts. Accuracy and longevity means Meat Contacts is valued and used by industry executive's right across the UK meat and poultry industry, with more pages and the biggest circulation in the market for this type of publication.

**DIGITAL FORMAT:**  
**Meat Contacts is also available FOC to readers in digital format via [meatcontacts.com](http://meatcontacts.com)**  
**Add a video to your advert in the digital edition for £195.00 - phone us for details.**



# Specifications

A5 publication (depth first)	
<b>Full page (type area)</b>	184mm x 119mm
<b>Full page (bleed)</b>	210mm x 148mm +3mm bleed all round
<b>Half page (horizontal)</b>	89mm x 119mm
<b>Half page (vertical)</b>	184mm x 57mm
<b>Double page spread</b>	210mm x 297mm +3mm bleed all round
<b>Disks must be Apple Mac compatible</b>	